

'ONE LIFE, NO COMPROMISES!'

At Central Park, we look at our projects, not as mere bricks-and-mortar but as habitats for families and individuals who aspire to the finer things and are sensitive to what is benchmarked as 'the good life'.



AMARJIT BAKSHI
CHAIRMAN & MANAGING
DIRECTOR, CENTRAL PARK

Transforming With The Times

We seek feedback from our valued residents, investors, patrons and all stakeholders. What is more important is that we have implemented their suggestions to make life more enjoyable and fulfilling. At Central Park Resorts – the hallmark of fine living and enviable lifestyles, we have already initiated:

- Anti-smog cannons that combat the deteriorating air quality, bringing down the AQI levels substantially
- Reserving 80% of space as 'green areas'
- Zero vehicular movement on ground level, significantly reducing air and noise pollution, not to mention safety of walkers
- Modern waste management and rainwater harvesting systems
- Zero water discharge outside the condominium
- Plantation drives - 60,000 plants, shrubs, bushes, creepers, etc.
- Obtaining of LEED pre-certification for building construction

Customer Outreach Programme

The foundation of Central Park is Customer-Centricity. The customer-centric philosophy is amply demonstrated by the activities we keep undertaking:

- Flower & Organic Vegetable shows at Flower Valley
- Plantation Drives with NGOs such as Green Siddhi

- Investor meets organized for Bellavista Suites
- Supporting cultural events such as Jahan-E-Khusrau
- Newsletters and information flows – keeping us connected with residents and stakeholders

Uniquely Curated Residential Apartments

Just 15 minutes away from Rajiv Chowk and Delhi-Gurgaon Expressway

NOVEL INITIATIVES

An important transformational initiative by Central Park is our endeavour to empower women. We have created strong networks that allow women to independently develop recommendation marketing activities. Also, our online booking facility enables our potential customers to conveniently interact from any venue. Alongside this, we have introduced a 'marketing first' by offering potential residents an experience of Central Park Resorts through a 'Reserve your Stay' program, a free-of-cost limited period stay enabling them to get a first-hand feeling of life at Central Park.

is a veritable Valley of Flowers. This secure, gated township offers a wide choice of habitats - from plots to fully furnished floors, to entirely automated apartments with Amazon Alexa and Echo Dots. We have scoured the world for the best flowers on earth besides providing healthy organic farms and are building a 5 star-restaurant & an elaborate club.

Our latest foray is nothing short of an investment that disrupts the conventional models of the current real estate scenario – Bellavista Suites, situated within Central Park Resorts. Fully furnished, fully serviced, luxurious of 7-star hospitality, with the subtle designs and cultural nuances of the Japanese lifestyle. The residents revel in the 'white-glove' services, laundry & carwash facilities and the comfort of a medical room which has been established in association with Artemis Hospital. The project has been inspired by the grand success of our Central Park The Room – 1BHK Studio Apartments, that has yielded some of the best ROIs in the industry. Another feather in our cap is our 'end-to-end' dedicated Leasing & Maintenance Team.

The uber penthouses – Central Park Sky Villas - defy the definition of penthouses. They start at the 16th floor and go up 4 floors to a private pool & terrace garden. Private lifts and a view to live for! Very limited, for the very few! Just to visit is an experience in itself!

The Clover Floors at Central Park Flower Valley are one-of-its-kind; fully furnished and fully automated with IOT enabled devices that take you to 'futuristic living' today! This concept is truly innovative and perhaps unsurpassed.

Company Growth Outlook

We are one of the leading real-estate developers in this part of the country as far as quality, trust and delivery of projects are concerned. Our aim is to be respected as the best in the Residential & Hospitality Services Industry. In the next 3 years, we will be expanding into newer residential, commercial & retail segments of the market. We look forward to significant growth!



EARNING RESPECT DOES NOT ONLY COME FROM BEING DEBT-FREE, KEEPING THE FAITH OF NUMEROUS INVESTORS AND STAKEHOLDERS BY DELIVERING HANDSOME ROIS & CAPITAL APPRECIATION FOR THE PAST TWO DECADES, BUT BY WINNING THE COMPLETE TRUST AND FAITH OF OUR CUSTOMERS, EMPLOYEES AND BUSINESS PARTNERS

AMARJIT BAKSHI
– CHAIRMAN & MANAGING DIRECTOR, CENTRAL PARK