



A LEGEND DOES THE LEGENDARY

It takes a visionary to bring great things to life. But it takes a man with a soul to bring heart to masterpieces. In conversation with Mr Amarjit Bakshi, MD of realty brand Central Park, we discover how one of the most celebrated mover and shaker in the industry transforms a house into a beautiful, resort-like home

"I don't want to be the biggest. I want to be the best", says Mr Bakshi, the mastermind behind the ultra-luxury realty brand, Central Park. While their tag line reads, "Expect the World", they go above and beyond. They transform the ordinary into the extraordinary, with subtle nuances and deep thoughtfulness. The brand boasts of a portfolio of planned projects in some of the most coveted locations in Gurgaon and Delhi. From Bellevue apartments to The Room, from their property on Golf Course Road to Central Park Resorts—Mr Bakshi strives for perfection

so polished, that it will satisfy everything from your most basic needs to your most unspoken of desires. It's no wonder then, that Central Park is a force to reckon with in the world of real-estate. And the man behind it all, an inspiration to the rest...

Q What drives you to build the unique? Great products are not built from idea and inspiration alone; they are built from good intent. That is what makes a masterpiece inimitable. It doesn't cost money, it requires heart. When creating a home, we keep one



thing in mind: ultimately this may be a place where someone lives for the rest of their life. Another thing that keeps us going is the idea that every space, customer relationship or idea, no matter how big or small, will always be a work in progress. It is all about constantly learning, evolving and pushing the envelope from a humble standpoint.

Q Your idea of an ideal home is... Whether it's a studio, a 2-3 or 4-bedroom apartment or a pent house, each must incorporate a few fundamental elements: proportions of size, sunlight, cross ventilation, proper layout and vastu, height, view, no seepage and no dropping off of plaster. The most important aspect is "livability". Most builders make houses. We make homes.

Q Central Park Resorts is synonymous with comfort and extraordinary living... Central Park Resorts exudes a "live-in-a-resort" kind of feel and experience. Twenty acres of verdant green spaces, a grand fountain, an international tunnel driveway and no vehicular traffic within the resort—it is a destination where you can rejuvenate, relax and feel secure without any stress. We have tried to create a place that can meet all your

requirements, so you never have to leave. It has the usual amenities like a spa, salon, health club, swimming pools and sports facilities. But it also has the out of the box—like an air conditioned pet hotel, restaurants, a juice bar, a bowling alley, a fish pond, a water park for kids, a candy bar, a business centre, a multi-purpose hall for functions, a car spa, a guesthouse and more.

Q Central Park Resorts pushes the boundaries of style and design... It has been master planned by one of the most innovative and professional architecture and design services firm in the world—Hellmuth, Obata & Kassabaum (HOK). The interiors artfully combine old and new. Every aspect is incorporated so thoughtfully and every desire a home owner may have has been anticipated. Whether that's a telescope to stargaze on the terrace of your 4-floor Sky Villa or it's a barbeque station pitched next to the gazebo on your front lawn to have a fun evening with friends over grilled delights.

Q Expect the unexpected. How does Central Park Resorts encapsulate this? We pay close attention to everyone,

including residents' staff. The property will feature amenities exclusively for the staff which include: living quarters, a mess, a gym, a laundry service and more—something you won't find anywhere else. We also want to focus on senior citizens, and provide them with everything they need to make Central Park Resorts feel like their ultimate home. It's all about customer experience and service. I believe the real journey begins after we hand over a space to a customer. For other builders, the journey ends. For us, 60 percent is done when we hand the home over, 40 percent follows.

Q Life at Central Park Resorts is... A celebration. Convenient. Comfortable. Carefree. Everyone who lives here will be treated like a king. Whether he is staying in the pent house or in a 2-bedroom

apartment, he will be given respect. You get to live the good life the moment you enter. All of this comes out of a devotion to make sure residents get comfort, peace and more than their money's worth. We don't build buildings, we build harmony.

Q What is your motto to success? Aspiring towards excellence. As a Sikh, we believe in doing seva—if this is imbued in business, a product like Central Park Resorts comes to life.

Q What's next? Something exciting in Goa!

